**Our Data Capability – United we stand!**

**Sarah Henry**

Used well, data has the power to save lives, fuel the economy and improve society. Sarah will explore examples of imaginative use of data that turns conventional wisdom on its head, leading to new insight and better decisions in ways that were unimaginable before data became big and accessible. She will examine what the GSS can do collectively to inspire change, improve lives and shine the light on facts that are real and relevant for today's society.